

*First Annual*



# RADIOTHON

## BE THE VOICE OF HOPE

Your company can become  
the voice helping to  
connect our community  
with real impact.



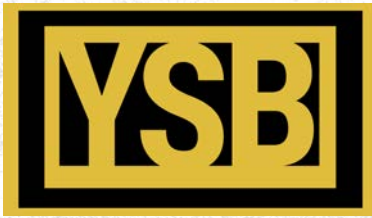
For one powerful day, YSB  
will come together with  
Sunny 101.5 on-air to raise  
awareness and critical  
funds for youth in crisis.

**NOVEMBER 20**  
**6:00 AM - 6:00 PM**



[www.ybsjc.org](http://www.ybsjc.org)





# RADIOTHON



*Sponsorships*

**\$2,500**

**POWER THE HOUR**



## 1 HOUR OF RADIO SPONSORSHIP INCLUDES

- Exclusive match hour sponsor
- Heavy promotion leading into your hour
- On-air mentions throughout your hour
- Logo on all promotions (radio, digital, social)
- Logo on campaign page + social features
- Featured in press & media release

**PURCHASE MULTIPLE HOURS!**

## MOMENTUM SPONSOR

### COMPANY GIVEAWAYS

Provide a gift that will be an on-air incentive presented by your business to boost engagement. No minimum value required.

### Examples:

- Event tickets
- Gift baskets
- Experiences
- Gift cards

Contact Julie McGill



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