

OVER EDGE

for **YSB**

Friday, September 5, 2025

Every dollar you donate lifts a youth from the edge of despair to the edge of success. Will you take the leap?

Imagine standing on the rooftop of the Robertson's building in downtown South Bend, ready to rappel 100 feet down... not just for the thrill, but to give hope to youth who feel like they're hanging by a thread. By sponsoring YSB's Over the Edge event, you become a champion for homeless and at-risk youth in St. Joseph County. Your support fuels life-changing programs that provide safety, shelter, and the tools young people need to overcome abuse, neglect, and poverty.

Sponsorship Opportunities

ABOVE & BEYOND \$20,000

- Presented By - Event Naming Rights
- Logo on all event marketing materials including photo backdrop for all edgers, parking lot banners, social media, event website, email marketing, and t-shirts.
- Hourly on-site mentions, signage, and video messaging geared to spectators.
- 4 rappel spots at choice time slots.

ON THE ROOF \$12,000

- Logo on all event marketing materials including photo backdrop for all edgers, parking lot banners, social media, event website, email marketing, and t-shirts.
- Hourly on-site mentions, signage, and video messaging geared to spectators.
- 4 rappel spots at choice time slots.

NEW HEIGHTS \$8,000

- Logo on all event marketing materials and social media, event website, email marketing, and t-shirts.
- Video messaging geared to spectators.
- 2 rappel spots at choice time slots.

FAMILY ZONE \$5,000

- Logo on all event marketing materials and social media, event website, and email marketing.
- Video messaging geared to spectators.
- Vendor booth in family zone.
- 1 rappel spots at choice time slots.

NO FEAR \$2,500

- Logo on event website.
- Video messaging geared to spectators.
- 1 rappel spots at choice time slot.



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www.ysbsjc.org/overtheedge